

CCBS ANNOUNCES ITS ROADMAP TO BECOME CARBON NEUTRAL BY 2030

Developed with high expertise of consultants, it includes company's investments and involves stakeholders and supply chain to take meaningful steps towards sustainability

Tirana, 19th September – CCBS, the official Coca-Cola Bottling partner for Albania that has been active part of the country's growth in the last 30 years, sets now the basis for a new ambitious target: aim at being the first Carbon Neutral company in Albania, following a Roadmap that will indicate investments and improvements needed to reach the goal of Carbon Neutrality by 2030.

The Roadmap, elaborated with the support of consultants, identifies new key measures helping reducing the carbon footprint of CCBS' activities in the years to come, due to both direct operations of the Company (so-called Scope 1 and 2), that can be improved through innovations and investments, and indirect ones (Scope 3), linked with suppliers of raw materials and transportation. For this area, the dialogue with the supply chain will be crucial, adopting common standards and promoting a joint evolution towards more sustainable business practices, also in accordance with all relevant Albanian institutions.

CBS's sustainability vision has driven significant investments, including the self-production of 68% of its electricity needs through a photovoltaic plant. The company also operates a fleet of 99 electric vehicles across Tirana, Durrës, Kavajë, Elbasan, and Vlorë. Additionally, CCBS has increased its use of recycled materials, like recycled PET (rPET), for beverage packaging distributed throughout the country.

CCBS is going to monitor every year its carbon footprint according to recognized standards, planning and implementing meaningful actions for its reduction: these will include the adoption of alternative energy sources such as an electric boiler, a key component for industrial production in the plant, the monitoring of air compressors, new chillers, control pumps as well as the replacement of refrigerators installed in the points of sale, switching to more energy-efficient ones. Moreover, a plan for the conversion of the whole commercial fleet to electric cars (from the current 99 to 224 vehicles) will be executed. All the actions are expected to allow an estimated reduction of 87% of the current carbon footprint between now and 2030, only for investments and actions related to Scope 1 and 2.

For the Scope 3 emissions, that are the most challenging as they require parallel evolution from partners and suppliers, exchange with all stakeholders will be a priority, also considering the impact on total emissions due to the expected growth of CCBS business. Packaging evolution will continue to play a fundamental role, through further reduction of the weight of PET and aluminum containers, as well as increasing the use of recycled PET (rPET) bottles in the portfolio. From 2024 the secondary packaging (shrink wrap) is also made of 100% recycled plastic. The remaining emissions after the implementation of the reduction measures will be compensated through high-quality offset initiatives for Scope 1, 2 and 3.

“Once you set a target, you need a clear Roadmap and this is the outcome of months of hard work of the entire CCBS management with authoritative consultants, for which I am extremely proud” – declared Luca Busi, President of CCBS – “We have recently celebrated our 30th anniversary in the country and we want to keep on being a forward-looking economic operator in the Albanian society, challenging ourselves to improve how we work, contributing to the set up of new standards and being an active part of the dialogue between business community, institutions and civil society. 2030 is an inspiring threshold that we shall all take as reference to

ensure the path towards more sustainable practices is a common effort. As CCBS we will make sure our investments on efficiency, the renewal of our production lines and the improvement of our operations are concrete and impactful”